

**\$300**  
**\$255.00**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ RTV

☐ WPXI.com

☐ WPXI Mobile



Agency

SCRIP

Write-up Date

9/25/12

Client

Pol. Tom Smith

Requested By

J. Tavoletti

Campaign/Title

State Senate

Resolution Date

Reason:

Customer Deduction

Sales Person Error

Billing Error

Traffic Error

Separation/Scheduling Problem

Late Run

Other

Reference:

Invoice No.

Invoice Date

Contract No.

330729

Explanation of Adjustments by Requestor:

LUC - per attached

Additional Explanation by

GROSS Amount to be Credited: \$ 300.00 Debited: \$

NET Amount to be Credited: \$ 255.00 Debited: \$

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

2. Local/National Sales Manager: J. Tavoletti Approved ☒ Date 9/25/12

3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet

Entered as done

Entered in OSi



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

# Contract # 330729

Schedule Dates 09/12/12-09/17/12  
Advertiser Smith, Tom/R/SEN/PA (15776)  
Agency SRCP - Stevens Reed Curcio & Potholm (2056)  
Product Political - Federal Candidate (1067)  
Brand POL/7 SMITH/R/SEN/PA (114155)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name VONDERHEID, BETSY  
Phone/Fax /  
CPE 11/37/259  
Account Types National/Political  
Billing Type Standard  
Comments TOM SMITH 9/12  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/10/12  
Last Modified 09/13/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06309407  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$7,188.75  
Net Total \$40,736.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Sep. 2012 65 \$47,925.00  
Grand Total: 65 \$47,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / Prime	09/17/12-09/17/12	4	:30	7:57P- The Voice 8-10P	1								1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	THE VOICE 8-10P/13	9/11/12
14.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/14	9/10/12
15.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-1030A/15	9/10/12
16.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS AFTER FB/	9/10/12
17.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/17	9/10/12
18.1	Normal Line / Prime	09/13/12-09/13/12	4	:30	7:57P- Americas Got Talent 8-10P				1					1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	ACT 8-10P/18	9/11/12
19.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P									1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/20	9/10/12
20.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	11:59A- Channel 11 News AT Noon									1	<del>\$225.00</del> 225	\$275.00	Pittsburgh (WPXI)	LATE NEWS/20	9/10/12
21.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5P- 5:30P (EST)									1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/22	9/10/12
22.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)									1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/23	9/10/12
23.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:59A- Channel 11 News 6am									1	<del>\$575.00</del> 500	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/24	9/10/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Brand** POL/T SMITH/R/SEN/PA (114155)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** VONDERHEID, BETSY  
**Phone/Fax** /  
**CPE** 11/37/259  
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**Billing Type** Standard  
**Comments** TOM SMITH 9/12  
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**Order Type** Normal  
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**Commission** \$7,188.75  
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**Pittsburgh (WPXI)**  
**By Broadcast Month**  

Month	Spots	Rate
Sep. 2012	65	\$47,925.00
<b>Grand Total:</b>	<b>65</b>	<b>\$47,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	6:59p- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/25	9/10/12
25.1	Normal Line / Spot	09/17/12-09/17/12	5	:30	7A- 8A (EST)	2	2							2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-8A/26	9/12/12
26.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/27	9/10/12
27.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10A- Ellen					1				1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/1	9/12/12
28.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$500.00	\$500.00	Pittsburgh (WPXI)	TONIGHT/3	9/12/12
29.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4P- Judge Judy 4p					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4P/5	9/12/12
30.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	10A- Ellen	1	1							1	<del>\$250.00</del> 275	\$250.00	Pittsburgh (WPXI)	ELLEN/19	9/12/12
31.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	8A- 9A (EST)	1	1							1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/31	9/12/12
32.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6P- CHANNEL 11 NEWS						1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	NEWS 6-630P/32	9/12/12
33.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	7P- Jerome Betts 7-730P						1			1	\$500.00	\$500.00	Pittsburgh (WPXI)	BETTS 7-730P/	9/12/12
34.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	7:30P- Hines Ward Show 730-8P						1			1	\$425.00	\$425.00	Pittsburgh (WPXI)	HINES 730-8P/34	9/12/12
35.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	<del>\$500.00</del> 350	\$500.00	Pittsburgh (WPXI)	TONIGHT/35	9/12/12
36.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	4P- Judge Judy 4p	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4P/36	9/12/12

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Date:

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